

## Sector Brochures

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The Sector brochures of InvestBulgaria Agency are information materials handed out to potential investors with the intention of providing more details about the investment and economic climate in Bulgaria as well as a summary of the country's geographic location, human resources, culture, etc. These brochures are focused on specific economic sectors in Bulgaria that hold great potential for further development and growth.

The InvestBulgaria Agency's Sector brochures include:

- A brief overview of Bulgaria: geography; demographic profile; main cities; brief history; political and economic profile.
- Human resources: information about the education system in Bulgaria.
- Cost of doing business: this section provides very important information about the **taxes (10%)**; **salaries (one of the most competitive in the EU)**; **land and rents prices**; the **utilities costs for industrial users (one of the lowest in Europe)**.
- Government support: all the basics regarding the investment promotion measures layed out by the Bulgarian legislature.
- Overview of the Food industry in Bulgaria;
- Overview of the subsectors of the Food industry and success stories.

The Sector brochures present the key sectors in the Bulgarian economy that have strategic significance in investment promotion and implementation:

- Food industry;
- Machine building;
- IT and business process outsourcing;
- Electrical engineering and electronics;
- Healthcare and medical tourism;
- Transport and logistics;
- Chemistry and related industries.