

Chile: Re-Boost of Investment & New Business Opportunities

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PROGRAMME | Tuesday, November 24th, 2020 | 09:00 – 12:00hrs. CHILE (GTM-3)

9:00 Opening.

9:00-10:00: [Inaugural Conference & Welcome Remarks.](#)

- Chilean Minister of Economy, Economic Development & Tourism, Lucas Palacios, 'Chile: Overview and Measures to Re-boost Investment'.

• Latest Investment Announcements in Chile

- Director of InvestChile, Juan Araya, 'Innovative & Sustainable Foreign Investment as a Reactivation driver for Chile in the Post-Covid19 era. Launch of the latest Investor Tools & e-Books with New Investment Opportunities'.

- KEYNOTE SPEECH: Jeffrey Sachs, Economist & Academic, 'Green Investment & the New Global Economy'.

10:00 -11:00: [Launch of 'Chile's Digital Talent Initiative & Human Capital Fair for Technology'.](#)

- KEYNOTE SPEECH: Leticia Gasca, Co-chair, Committee of Education and Employment of the Global Shapers community - WEF 'Digital Transformation & Human Capital: New Industries & New Challenges'.

- PANEL I: 'Chile: Ed-Tech & Digital Talent as an Asset to Attract Investment & New Business'

International experts and representatives of the industry participate for discussing the new dynamics in talent training, the new ways of learning, as well as, alliances & new businesses related to the expansion of remote education.

- SENCE, National Director, Juan Manuel Santa Cruz.

- Digital Talent Programme, Graduate, Leslie Herrera.

- Kodea Foundation, Executive Director, Mónica Retamal.

- Equifax - Santiago Development Center, Director, Gustavo Rivera.

- UN Women- Chile, Coordinator, María Inés Salamanca.

11:00-12:00

- PANEL II: [Chile, from Traditional to Pioneering: Foodtech and Agritech as Ecofriendly & Profitable Sectors](#)

Representatives of successful global entrepreneurship -supported by InvestChile-, share their thoughts regarding technology and talent as key components of the new food industry. Topics such as sustainability, food safety, well-being and good practices that benefit local producers will be addressed, as key assets of new ways for doing business & fostering industry.

The Live Green (India), founder, Priyanka Srinivas.

Kilimo (Argentina): Country Manager, Andrea Ramos.

Done Properly (Chile), CEO & Founder, Eduardo Zavala.

Vincula (Chile), Senior Scientific Advisor & founder, NotCo (The Not Company), Pablo Zamora.

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