

About the Event: **NEXT CHINA; How the Middle Kingdom Will Reshape the World – SupChina/China Institute Event**

Date: 17 January 2018

Sponsorship Levels:

|  | Platinum  | Diamond  | Gold     | Silver   | Bronze   | Brass   |
|--|-----------|----------|----------|----------|----------|---------|
| Tickets for Conference (incl all benefits of Membership Perks program) | 25        | 20       | 10       | 8        | 5        | 3       |
| Exclusive Sponsor of VIP Dinner and tickets to VIP Dinner              | 10        |          |          |          |          |         |
| Sponsor of Luncheon and tickets to VIP Dinner                          |           | 8        |          |          |          |         |
| Sponsor of Cocktail Reception and tickets to VIP Dinner                |           |          | 5        |          |          |         |
| Sponsor of the Coffee/Tea Break and tickets to the VIP Dinner          |           |          |          | 3        |          |         |
| Tickets to the VIP Dinner  |           |          |          |          | 2        | 2       |
| Welcome Remarks from the Sponsor                                       | X         |          |          |          |          |         |
| Custom panel discussion (topic approval required)                      | X         |          |          |          |          |         |
| Attendee list  | X         | X        |          |          |          |         |
| Podium Acknowledgement by CEO  | X         | X        |          |          |          |         |
| Logo & name on-site signage  | X         | X        | X        | X        | X        | X       |
| Logo & name onscreen as Panel Host                                     | X         | X        | X        | X        | X        | X       |
| Logo on website  | X         | X        | X        | X        | X        | X       |
| Exclusive stand-alone press release                                    | X         | X        | X        | X        | X        | X       |
| Promotional gift and brochure in gift bags                             | X         | X        | X        | X        | X        | X       |
| Sponsor recognition on invitation and all marketing materials          | X         | X        | X        | X        | X        | X       |
| Newsletter sponsorship (# of email drops)                              | 10        | 5        | -        | -        | -        | -       |
| Website and App ad placement   | X         | X        | X        | x        | X        | X       |
|  |           |          |          |          |          |         |
|  | \$100,000 | \$75,000 | \$50,000 | \$25,000 | \$10,000 | \$5,000 |

|  | \$5K | \$10K | \$15K | \$25k | \$30K |
|--|------|-------|-------|-------|-------|
| Exclusive Standalone Press Release   |      |       |       | X     | X     |
| Recognition as Sponsor of Conference in all marketing                      |      |       |       | X     | X     |
| Podium Acknowledgment by CEO during welcome remarks                        |      |       |       | X     | X     |
| Recognition as Sponsor in final guest invitation(must confirm by April 20) | X    | X     | X     | X     | X     |
| Sponsor mention in conf announcements, media alerts and press release      |      | X     | X     | X     | X     |
| Opportunity to include promotional brochure and gift in gift bags          | X    | X     | X     | X     | X     |
| Logo and Prominent signage in reception area                               |      |       |       |       | X     |
| Logo and name displayed on screen as panel conference host                 |      |       |       |       | X     |
| Opportunity as Named Host of Luncheon                                      |      |       |       |       | X     |
| Opportunity as Named Host of Cocktail                                      |      |       |       | X     |       |
| Opportunity as Named Host of VIP Dinner                                    |      |       | X     |       |       |
| Opportunity to provide promotional gift to all guests                      | X    | X     | X     | X     | X     |
| Logo on main webpage as Conference Host                                    | X    | X     | X     | X     | X     |

Conference Host: \$50,000

Luncheon Host: \$30,000

Cocktail Host \$25,000

VIP dinner (speakers only) \$15,000

Snack Host \$10,000

General Sponsor \$ 5,000

\*\*All sponsors are welcome to send attendees to the conference up to 20 attendees for regular tickets and up to 10 – 20 **VIP** attendees depending on the level of sponsorship.

