

SupChina Advisory Board Members



Porter Bibb is an American financier, media producer, and writer. He is best known as the first publisher of *Rolling Stone* magazine. Porter began his career as an investment banker specializing in media, entertainment, and technology ventures. He founded the first investment banking boutique in London in 1962. He worked on the team that began Bankers Trust's investment banking unit in 1977 which completed over 300 media and entertainment transactions in five years. He is the author of several books, including a best-selling biography of Ted Turner. He graduated from Yale University with a B.A. in History and earned graduate certificates from the Harvard Business School and London School of Economics.



Anla Cheng is the Founder and CEO of SupChina, a digital China news company which aims to inform and educate English speaking millennials to boomers, Chinese diaspora, Fortune 500 companies and Chinese in China. She is also a senior partner of Sino-Century, a China Private Equity Fund which pursues an Inbound and Outbound China strategy. Previously to this, she worked at Robert Fleming as SVP and Head of Japan/Taiwan/Korea Institutional Group and Goldman Sachs on the GNMA bond desk and Citigroup as the Asian Portfolio Manager. Ms. Cheng has broad expertise in the area of Asian Investing into various alternative instruments throughout Asia.



Amy L. Chua is an American lawyer and author. She is the John M. Duff Jr. Professor of Law at Yale Law School. She joined the Yale faculty in 2001 after teaching at Duke Law School for seven years. Prior to starting her teaching career, she was a corporate law associate at Cleary, Gottlieb, Steen & Hamilton. She specializes in the study of international business transactions, law and development, ethnic conflict, and globalization and the law and is noted for her parenting memoir *Battle Hymn of the Tiger Mother*. In 2011, she was named one of *Time* magazine's 100 most influential people, one of the *Atlantic Monthly*'s Brave Thinkers, and one of Foreign Policy's Global Thinkers.



Soraya Darabi is an early stage investor and advisor in brands born online and next generation media companies, including: Home Polish, Contently, Reserve, Figs, Glam Squad, Casper, Brit & Co, Laxmi Beauty, Refresh, Hullabaloo, HungryRoot. She is the co-founder of Zady, a mission-driven and venture-backed brand described best as "The Whole Foods of Fashion". She co-founded the application Foodspotting, named by Apple and Wired Magazine as an "App of the Year". Soraya has been featured on the cover of Fast Company Magazine's "Most Creative People in Business" issue, on the cover of Brandweek's "Digital" issue for her work in new media and entrepreneurship. She was named an Inc Magazine "30 Under 30" (2012) and a Fortune Magazine "40 under 40" (2015).



Dorinda Elliott is the Editorial and Communications Director at the Paulson Institute. A lifelong student of Chinese culture and politics, Elliott lived overseas for 20 years—including 15 years in Asia as a correspondent for Newsweek magazine and then Editor in Chief of Asiaweek magazine. At Newsweek, she was Asia Editor in Hong Kong and before that served as bureau chief in Beijing, Moscow and Hong Kong. She won an Overseas Press Club award for coverage of Hong Kong's handover back to Chinese sovereignty. Prior to joining the Paulson Institute, Dorinda spent 7 years as Global Affairs Editor at Conde Nast Traveler in New York, where she spearheaded the magazine's sustainable travel initiatives. Elliott studied Mandarin in Taiwan and at Harvard University, where she graduated with a BA in East Asian Studies.



James Heimowitz is the president of China Institute, the oldest bi-cultural organization in the United States focused exclusively on China. Prior to this, James spent nine years at Hill + Knowlton Strategies where he was CEO for Asia and Chairman for China. After earning his MBA from the Wharton School, James joined the Chase Manhattan Bank and led its successful re-entry to China. James also served as Managing Director for Corporate Strategy at Bankers Trust/Deutsche Bank and Manager of the Boston Consulting Group's World Wide Asia Team. James is also a well-known speaker and author, and his articles have appeared in *The Economist*, *China Daily*, *The Far Eastern Economic Review*, *Business Traveller*, and the *Canada-China Business Review*.



Wayne Huang is currently a distinguished national Changjiang Professor, Dean of the School of Management of Xi'an Jiaotong University (a Fellow of Harvard University and a tenured full professor of Ohio University). The co-director of The Carter Center-Xi'an Jiaotong University Collaboration Program Center, and the director of national Reform and Development Commission of China's think-tank. Professor Huang has been working in the areas of management/business communication using IT/IS, (big) data management and data quality, Reform and Innovation in emerging economics, IT and service outsourcing, and using emerging technology to support business decision-making and innovation. He has published more than 10 academic books and more than 150 academic papers in the field of information systems.



Merit E. Janow is Dean at Columbia University's School of International and Public Affairs and is a professor in the practice of international trade. Professor Janow teaches graduate courses in international economic and trade policy at SIPA and international trade law and international antitrust at Columbia University Law School. Since 1997 she has been an executive director of a new international competition policy advisory committee to the attorney general and assistant attorney general for antitrust at the Department of Justice, Washington, D.C. Janow has also served on the WTO appellate body since November 2003. From February 1990 through July 1993, she was deputy assistant U.S. trade representative for Japan and China at the Office of the U.S. Trade Representative. Professor Janow received a BA from the University of Michigan, Ann Arbor, and a JD from Columbia University Law School. She is a member of the Council on Foreign Relations, the National Committee on U.S.-China Relations, Asia Society, and the Japan Society, among others.



Joan Kaufman is Director for Academic at Schwarzman Scholars, a newly launched international master's program in global affairs at Tsinghua University in China, inspired by the Rhodes Scholars program at Oxford University, aimed at training 21st century leaders with an understanding of China. She has lived in China for 15 years since 1980 working for the United Nations, the Ford Foundation, and Columbia University, most recently as the Director of the Columbia Global Center for East Asia. She has a doctorate in Public Health from Harvard School of Public Health, and a BA and MA in Chinese Studies. She teaches, speaks, and publishes on global health policy with a focus on China. She has published three books: *A Billion and Counting: Population and Family Planning Campaigns and Policy in the People's Republic of China*; *AIDS and Social Policy in China* (Harvard Asia Center), and *New Paradigms of AIDS Governance* She founded and directed the AIDS Public Policy Project at Harvard University's Kennedy School of Government (2002-2010).



Clarence Kwan is a Senior Partner at Sino-Century China Overseas Investment Partners, one of the earliest domestic China private equity fund managers in China, and leads its program of co-investing with Chinese strategic investors in effecting joint ventures and acquisitions in the U.S. Clarence has 35 years of financial advisory and management experience in the U.S., China and Eastern Europe as President of Deloitte, China. Since the mid-1980's, he has been advising U.S., Chinese, and other global companies on cross-border investment, including mergers & acquisitions, joint ventures, and greenfield projects. He graduated from the University of Texas at Austin with a B.A. degree in Psychology and a Master's degree in Professional Accounting.



Monica Lee is a tech entrepreneur and investor, Monica is the Executive Director of the 1990 Institute, a San Francisco-based U.S.-China nonprofit focused on making modern China a key learning priority for U.S. secondary school students, teachers, and young professionals. She has helped launch its Youth Voices on China video contest and expanded its CHINA NOW | For Teachers training workshops, speaker series and cultural events. Previously, Monica held business development, marketing and fundraising roles for the founding teams of fintech leader Social Finance (SoFi), coffee technology firm Perfect Coffee (acquired by Blue Bottle), and eBay competitor CityAuction (acquired by IAC), among others. She also has a background in early stage venture capital, financial services, event production, and action sports. Monica is an MIT-Sloan MBA alum, a Harvard Asian American Alumni Alliance board member, an advisor to US-China media venture Radii, and a director of asset management firm La Barra Capital.



Cheng Li is Director of the John L. Thornton China Center and a senior fellow in the Foreign Policy program at Brookings. He is also a director of the National Committee on U.S.-China Relations. Cheng focuses on the transformation of political leaders, generational change and technological development in China. He has advised a wide range of government, business and non-profit organizations on working in China. Cheng is the author of numerous books including his most recent “Chinese Policy in the Xi Jinping Era: Reassessing Collective Leadership” (2016). He is the principal editor of the Thornton Center Chinese Thinkers Series published by the Brookings Institution Press. Cheng holds a Master's in Asian studies from the University of California, Berkeley and a doctorate in Political Science from Princeton University.



David Liu, Chairman and Co-Founder of XO Group/The Knot since 1996. As the nation's leading wedding marketplace, XO Group/The Knot is a media company that publishes multi-media content for couples who are planning weddings, creating a home, and starting a family. The company generates revenue through online advertising, merchandising, registry services, and publishing. The company headquarters are located in New York City, with offices in several locations in the US and in China. The Knot seamlessly engages, matches and connects couples with the products, services and vendors they need to pull off a wedding that is uniquely their own. Previous to this, David Co-founded RunTime Inc. CD-ROM Production, Edutainment titles for Smithsonian. David is a Board member of Museum of Chinese in America (MOCA), and Magazine Publishers of America (MPA); a Member of BAM Board Cinema Committee; and Advisory Board Member of Wine Enthusiast Companies.



Jiani Liu graduated from Brown University with a double degree in Applied Mathematics-Economics and East Asian Studies. In school, she co-produced a documentary called Across the Sea, and was awarded at the Montreal Independent Film Festival. She founded **Brown China Summit**, the biggest event related to China in Rhode Island, and **Millennials of US-China** after she graduated and moved to New York City. Her work experience includes investment banking at Bank of America Merrill Lynch, McKinsey & Company. She is also President of Brown University's Alumni Association and has wide weibo and blog following throughout China and the US.



Nancy Yao Maasbach is President of Museum of Chinese in America (MOCA). Nancy has the unique privilege of combining her experiences in managing organizations, professional interests in promoting arts and culture as a bridge between peoples, and research focus on examining the role of Chinese Americans in U.S.-China relations. Prior to MOCA, Nancy served in leadership roles at the Yale-China Association, Council on Foreign Relations, and the Center for Financial Research and Analysis. She also values her time at Goldman Sachs & Co. in Hong Kong and New York. Nancy received her MBA from Yale School of Management and her AB from Occidental College. Nancy is a member of the Council on Foreign Relations.



S. Alice Mong became the Executive Director of Asia Society Hong Kong Center (ASHK) in August of 2012. Prior to ASHK, she worked in New York for almost a decade in the non-profit sector in senior management position. While in New York, Ms. Mong was the Director of the Museum of Chinese in America (MOCA) from 2009 till 2011. Ms. Mong left MOCA in July 2011 after successfully transforming the museum from a New York Chinatown institution to become the leading national museum. Ms. Mong also served as the Executive Director for the Committee of 100 in the United States, a Chinese-American non-profit membership organization founded by architect, I.M. Pei and cellist, Yo-Yo Ma. Prior to New York, Ms. Mong worked in Hong Kong from 1992 to 2002. Ms. Mong received her BA from The Ohio State University and EMBA from Kellogg/Hong Kong University of Science and Technology.



Dan Murphy is executive director of Fairbank Center for Chinese Studies and the Harvard China Fund. Founded in 1955, the Fairbank Center exists to advance scholarship in all fields of Chinese studies at Harvard. Founded in 2006, the Harvard China Fund supports teaching and research on China and promotes Harvard's presence in China. Before coming to Harvard he served as the inaugural program director for Yale Center Beijing. In that role, he worked in partnership with deans, faculty, and key contacts in China to produce programming at Yale's facility in Beijing. From 2008-14 Dan was at the National Committee on U.S.-China Relations. At the National Committee he worked to develop the Public Intellectuals Program, which connects America's next generation of leading China scholars with policymakers and the media. He also led delegations of senior American Congressional staff on study visits to China, directed a range of other programming, and led successful grant initiatives that were funded by the State Department and private foundations. Dan received a full scholarship to pursue graduate studies at the Johns Hopkins University-Nanjing University Center for Chinese and American Studies, where he studied politics. He also holds an M.A. in Chinese Studies from the University of Massachusetts, Amherst and a B.A. in English and Chinese Language and Literature from Connecticut College. In 2001, he was a Thomas J. Watson Fellow. He speaks fluent Mandarin.



Michael Quan is co-founder of Boston360.video, a 360 video and virtual reality production house. Quan is a former board member of the Asian American Journalists Association (AAJA.org) and past president of the International VR Photography and Video Association (IVRPA.org). He is also a former news photographer for New York Times and Boston Globe. The Boston360.video team recently completed a 360 VR project on MIT's nuclear fusion reactor experiment:

<https://youtu.be/nkMM61e8Ajw>



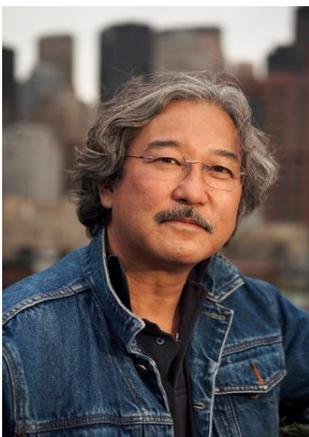
Clay Shirky is an American writer, consultant and teacher on the social and economic effects of Internet technologies. He has a joint appointment at NYU/China as a Distinguished Writer in Residence at the Arthur L. Carter Journalism Institute and Assistant Arts Professor in the New Media focused graduate Interactive Telecommunications Program. He also has a consulting practice focused on the rise of decentralized technologies such as peer-to-peer, web services, and wireless networks that provide alternatives to the wired client-server infrastructure. Clay was the first Professor of New Media in the Media Studies department at Hunter College, where he developed the MFA in Integrated Media Arts program. He is the Author of “*Little Rice: Smartphones, Xiaomi and the Chinese Dream*”. His columns and writings have appeared in *Business 2.0*, *The New York Times*, the *Wall Street Journal*, the *Harvard Business Review* and *Wired*. Clay graduated from Yale University with a Bachelor of Arts degree in fine art.



Ted Wang is CIO of Puissance Capital and brings with him 18 years of global equities trading and investing experience. Ted was a Managing Partner of Goldman, Sachs & Co and during his 18-year tenure, he held many leadership positions, mostly recently as Co-Head of US Equities Trading and Global Co-Head of One Delta Trading and a member of the Goldman Sachs Risk Committee. He was the most senior Chinese partner at the firm and was deeply involved in the firm’s strategy in China. Prior to joining Goldman, Ted co-founded Xeotron Corp., a company specializing in DNA biochips in Texas. He holds a PhD in Physics from the University of Minnesota, an MBA from the University of Texas, Austin, and a BS from Fudan University, China.



Yale China Beijing – represented by Carol Li Rafferty, managing director of Yale Center Beijing, a convening space and intellectual hub for Yale University’s activities in China. As the inaugural head of the Center, Carol is responsible for building and maintaining relationships with key business, government and thought leaders from all disciplines and developing programs that facilitate meaningful dialogue between China and the world. Prior to this role, Carol was SVP at China Investment Corporation (CIC), China’s sovereign wealth fund, where she worked on strategic and private equity investments. Carol has a passion for championing women’s empowerment in China and co-founded the **Lean In** China organization in 2013, which has grown into a network of over 100,000 women across China. Carol received her J.D. degree from Stanford Law School, where she was articles editor of the *Stanford Law Review*. She graduated cum laude from Yale University, with dual B.A. degrees in Economics and International Studies. Carol is also a Fellow of the Aspen Institute and has been selected by the World Economic Forum as a 2016 Young Global Leader.



Michael Yamashita is a photographer who has been shooting for National Geographic magazine for over 30 years. After graduating from Wesleyan University with a degree in Asian studies, he spent seven years in Asia, which became his photographic area of specialty. In addition to his focus on Asia, his work has taken him to six continents. He has received numerous industry awards, including those from the Pictures of the Year, Photo District News, the New York Art Directors Club, and the Asian-American Journalists Association. His feature documentary, *The Ghost Fleet*, won the Best Historical Documentary prize at the New York International Independent Film Festival and his National Geographic Channel documentary, *Marco Polo: The China Mystery Revealed*, based on his three-part magazine story, received two Asian Television and Film Awards.