

# WichDoc Business Capabilities

## DocBuilder

Onboard the Doc

Help the Doc grow and manage their practice

## Understanding the Member

Introduce the Member

Grow the Member

## Growing the Alternative Health Community

Booking Therapies

Spreading the Word

Sharing Experience

Building the Alternative Health Knowledge Base

Providing Advice

Tailoring Health Solutions

DocHome

DocFinder

## Managing Health Credits

Earn and Spend

Trusted Transactions

Integrate with Traditional Money

## Becoming part of the Bigger community

Integrate with Partners

## WichDoc Community Behaviour

Using Analytics to find the right doc for our Members

Understand Doc Behaviour

Understand Member Behaviour