

Project 2 – Beijing Food Company

Company Overview

- Founded in July 2000, the company engaged in natural extracts, seasonings and ingredients of the composite, development, production and sales for a food business
- Products export to over 20 countries and regions including Japan, Korea, Singapore, US, Russia, Ukraine, Spain and Hong Kong
- Factory located in Beijing with 30,000 square meters for the production of natural extracts, complex seasoning and ingredients

Company Advantage

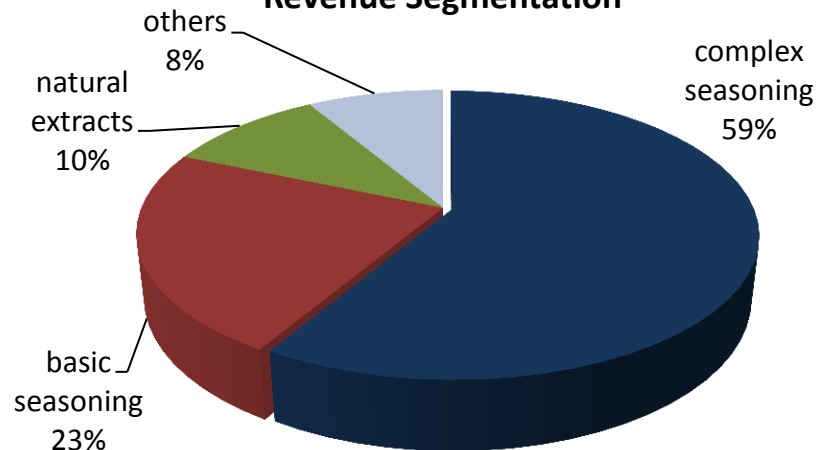
Market Opportunities

- ✓ Fast food industry has a rapid growth in China domestic market
- ✓ Food seasoning as a main product match with industry trend
- ✓ Standardization of chain restaurants may benefit
- ✓ Unique service concept; tailored solution for back end, implement standardized sauce package to maximize the benefits
- ✓ Excellent client base and cooperate with local well-known enterprise
- ✓ Wide range of product and export to over 20 countries and regions

Advantage

Financial Information

Revenue Segmentation



Operating Income

Unit: RMB '000

